

OFFICIAL PROCEEDINGS  
OF THE  
DOWNTOWN DEVELOPMENT AUTHORITY  
OF THE  
CITY OF LOWELL

For the Regular Meeting of the Downtown Development Authority on Thursday, January 18, 2007.

The Meeting was called to order at 12:10 p.m. and Secretary Pasquale called the Roll.

Present: Catlin, Doyle, Durkee, Ford, Larkin, Lonick, Pasquale, Sprenger and Chairman Reagan.

Absent: none.

Also Present: Dan DesJarden, Sue Olin, Liz Baker, Jim Hall and Betty Morlock.

IT WAS MOVED BY LONICK and supported by CATLIN to approve the minutes of the December 7, 2006 meeting as submitted.

YEA: 9. NAY: 0. ABSENT: 0. MOTION CARRIED.

Item #1. **TREASURER'S REPORT**. City Treasurer Sue Olin provided the following reports to the Boardmembers.

DOWNTOWN DEVELOPMENT AUTHORITY  
ACCOUNTS PAYABLE  
JANUARY 18, 2007

Bank of New York	\$ 275.00
BC PIZZA	29.25
Bernard's True Value	47.56
Kenmark Inc.	4,440.00
Lowell Light & Power	1,392.28
Patriotic Products	128.16
Petty Cash	29.50
Rickert Electric	180.00
Tractor Supply	<u>6.66</u>
TOTAL:	\$6,528.41

DOWNTOWN DEVELOPMENT AUTHORITY FUND  
FINANCIAL STATEMENT  
JANUARY 18, 2007

BEGINNING BALANCE:	\$143,146.50
REVENUE:	
Tifa Revenue	\$444,796.48
Interest	<u>3,871.82</u>
TOTAL:	\$591,814.80

EXPENDITURES:

Accrued Wages	\$ 24.51
Accounts Payable	333.55
Capital Outlay	37,020.00
Maintenance Salaries/FICA	8,314.99
Maintenance Supplies	3,248.61
Utilities	7,002.41
Misc. & Community Promotions	11,587.62
Debt Service	<u>174,023.75</u>
TOTAL:	\$241,555.44

ENDING BALANCE:

\$350,259.36

**CAPITAL OUTLAY:**

CHAMBER MARKETING	\$25,000.00pd
FARMERS MARKET	\$3,650.00pd
KENMARK (XMAS)	\$4,440.00pd
SHOWBOAT	\$3,930.00pd
	\$37,020.00

**COMMUNITY PROMOTIONS:**

CHAMBER CHRISTMAS	\$4,000.00
PORT A JOHNS	1,000.00
SUMMER CONCERT	6,000.00 pd
TOTAL	\$11,000.00

Olin noted that the Christmas lighting has been paid.

IT WAS MOVED BY LONICK and supported by FORD to approve the Treasurer's Report as submitted.

YEA: 9. NAY: 0. ABSENT: 0. MOTION CARRIED.

Item #2. **FENCING PROJECT PROPOSAL FROM SHOWBOAT TO THE SUBSTATION.** DPW Director Dan DesJarden proposed the continuation of the black fence along the riverwalk. This fence would be welded on the steel beams. Ducks have caused much damage in this area and the fence would prevent them from doing more. Two prices were received from Cedar Springs Fence, one for the exact same fence as currently along the riverwalk for \$14,429 and one slightly different at \$9,985. Also, a 48 inch gate at the Showboat was quoted at \$489.

The Boardmembers discussed the issue. Questions arose such as why not extend this to the boat launch?; can the ducks still get out?; is this the solution to the problem? People shouldn't feed the ducks.

IT WAS MOVED BY FORD and supported by LONICK to approve the purchase and installation of the 48 inch gate for the Showboat from Cedar Springs Fence at a cost of \$489.

YEA: 9. NAY: 0. ABSENT: 0. MOTION CARRIED.

The Boardmembers decided to table the fence issue.

Item #3. **REVIEW OF DISCUSSION WITH LAS SUPERINTENDENT GREG PRATT REGARDING AMPHITHEATER PROPERTY AND SURROUNDING AREA.** Last Monday, January 15, Reagan and Pasquale met with LAS Superintendent Greg Pratt and Assistant Superintendent Connie Gillette regarding the transfer of ownership of the amphitheater property to the City. The discussion centered on the need for improvements and the maintenance of the area. Pratt suggested a letter be sent from the City requesting ownership of the amphitheater.

IT WAS MOVED BY DOYLE and supported by LONICK to submit a letter to the Lowell Area Schools to grant ownership of the amphitheater to the City of Lowell for improvements and clean up.

YEA: 9. NAY: 0. ABSENT: 0. MOTION CARRIED.

Item #4. **PROPOSAL OF FLOATING SPRAY FOUNTAINS ON FLAT RIVER ADJACENT TO THE RIVERWALK AREA.** Jim Hall proposed floating spray fountains which are lit on the river to enhance the area. Lonick opposed this because of possible vandalism and maintenance issues. He questioned that these fountains could interfere with the dam.

It was noted that the City of Allegan has these fountains. The Board suggested staff contact Allegan along with the Department of Environmental Quality for their opinions.

The issue was tabled.

Item #5. **OTHER BUSINESS.** None.

Item #6. **DOWNTOWN PROMOTIONS – CHAMBER OF COMMERCE DIRECTOR LIZ BAKER – REVIEW OF CHAMBER BUDGET.** Chamber Director Liz Baker stated before DDA involvement Christmas activities were quite limited. She noted that the budget is \$150,000 a year. Dues are quite low and the Chamber is dependent on grants.

Some of the activities the DDA funds include:

- Summer Concert Series - \$6,000
- Christmas parade - \$4,000
- port-a-jons
- Showboat renovation
- Farmer's Market
- promotions - \$20,000 a year budget
- marketing - \$25,000 a year for three years

The Santa room had 409 children visit in 2005 and 698 in 2006.

The next meeting was scheduled for Thursday, March 1, 2007 at 12 noon.

The meeting adjourned at 1:08 p.m.

DATE:

APPROVED:

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James E. Reagan, Chairman

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David M. Pasquale, Secretary